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The Five Essential Questions at the Heart of Any Winning

April 30th, 2020 - they form the very heart of strategy While where to play is about determining the playing field how to win is about defining the method by which you will win on that field

Importantly how to win must be considered within the context of the where to play choice it is not how to win generally but how to win given a specific where to play'

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to Win How Strategy Really Works Alan G Lafley

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May 2nd, 2020 - This weeks entry is the newly released book by A G Lafley the former chairman and CEO of Procter amp Gamble and Roger Martin give us this outstanding look at strategy from the trenches called Playing To Win How Strategy Really Works Akin to James C Collins Good To Great Playing To Win is a business book you can apply to any industry'

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'Playing to Win Audiobook by Roger L Martin A G Lafley

May 3rd, 2020 - How Strategy Really Works By how deciding on a strategic approach and then making the right choices to support it makes the difference between just playing the game and actually winning Playing to Win outlines a proven method that has worked for some of today?s most celebrated brands and products"**Roger Martin on How Strategy Really Works**

April 24th, 2020 - ArtCenter hosted a lecture and book signing with Roger Martin dean of the Rotman School of Management at the University of Toronto and author of Playing to Win How Strategy Really Works which'

'Playing to Win Summary Sajith Pai

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May 2nd, 2020 - Roger L Martin one the world's foremost authorities on strategy and dean of the progressive Rotman School of Management at the University of Toronto has teamed with one of the top chief executives of all time A G Lafley former CEO of Procter amp Gamble to publish a must read book **Playing to Win How Strategy Really Works What Is Strategy'**

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